

MANONMANIAM SUNDARANAR UNIVERSITY

DIRECTORATE OF DISTANCE AND CONTINUING EDUCATION

INTERNAL ASSIGNMENT FOR MAY 2024 EXAMINATIONS

B.B.A. – Second Semester

பொதுத் தமிழ் - 1

தமிழ் இலக்கிய வரலாறு - II

Subject Code: J1TL21

1.) (அ) சிற்றிலக்கியம் தோற்றம் வளர்ச்சி குறித்து விளக்குக.

(அல்லது)

(ஆ) புதுக்கவிதை தோற்றம் வளர்ச்சி குறித்து விளக்குக.

2.) (அ) கடிதம் அந்நியர்கள் சிறுகதைகளை ஆராய்க.

(அல்லது)

(ஆ) வேலைக்காரி நாடகம் குறித்து கட்டரை வரைக.

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General English - II (Part - II English)

Subject Code: J2EN21

1.) (A) Examine the use of imagery and metaphor in the poem “Still Here”.

(OR)

(B) Reflect on the enigmatic personality of princess in “The lady, Or the Tiger”.

2.) (A) Elucidate the theme of choice and decision-making in “The Road Not Taken”.

(OR)

(B) Write about the narrator’s grandmother’s experiences of Illiteracy and her journey towards self-empowerment in “How I Taught My Grandmother to Read?”

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Organizational Behaviour

Subject Code: JMBA21

1.) (A) Theories of motivation.

(OR)

(B) Creating team player from individuals team base work.

2.) (A) Detailed note on organization change.

(OR)

(B) Concept of culture-creation and sustenance in organizational setup.

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Accounting for Management - II

Subject Code: JMBA22

1.) (A) Management Accounting Vs Cost Accounting.

(OR)

(B) Management Accounting Vs Financial Accounting.

2.) (A) Ratio Analysis: Classifications and interpretation.

(OR)

(B) Budgetary Control: Objectives and types.

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Business Regulatory Frame Work

Subject Code: JEBA21

1.) (A) Indian contracts act.

(OR)

(B) Special contract act and its implication.

2.) (A) Outline on Indian companies Act 1956 and types of companion.

(OR)

(B) IT act 2000, 2008 and the changes.

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Managerial Skill Development

Subject Code: JSBA21

1.) (A) Self: Understanding self and finding right self.

(OR)

(B) Self esteem: Importance, components and effectiveness.

2.) (A) Thinking skills: Types and Uses.

(OR)

(B) Creativity: Nature and Types.

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Business Etiquette and Corporate Grooming

Subject Code: JSBA22

1.) (A) Work place etiquette to be followed.

(OR)

(B) Etiquette issues in organization and remember.

2.) (A) Telephone etiquette and Business attire the role in professionalization.

(OR)

(B) Cultural awareness at work place and its impact of diversity.